

DISTRIBUTION OF NON-SCHOOL MATERIALS

The Board wishes to minimize intrusions on the teaching and learning time of students and staff. While there are many worthy activities in the communities served by CRCS that are sponsored by various non-profit organizations, the Board believes that students should not be used to distribute or carry home flyers, brochures, or other materials that are not directly related to school programs, school curriculum, or school-related activities.

Only the following materials may be distributed to students to be carried home:

- A. Communications from the Board, Executive Director, school administrators, and school staff such as newsletters, letters to parents, announcements of meetings or events, school forms, and classroom information;
- B. Information and notices concerning school-sponsored activities and programs for students and/or parents;
- C. Information and notices concerning activities and programs offered by groups affiliated with CRCS, such as parent-teacher organizations and booster groups; and
- D. Information and notices from municipal (e.g., Recreation Department, etc.), state and federal agencies concerning programs available to students.

Outside organizations are not authorized to directly distribute promotional materials to students or to their parents/guardians on school grounds.

Outside organizations that wish to distribute promotional material at CRCS may send a sample of the material to the Executive Director electronically. The name, address, and telephone number of the organization, along with the name of a contact person, must accompany the sample of the promotional material.

The Executive Director/Designee retains the discretion, on a case-by-case basis, to approve the distribution of any materials from all groups concerning activities/programs that directly enhance the educational goals of the schools and are designed to benefit students. The Executive Director/Designee's decision in each case shall be final.

Cross-Reference: KHB – Advertising in Schools

Adopted: 11/7/2012